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ANOTHER MINUTE: Life gets greener with Jolly Llama products

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With products like Honey Bee lip balm and Whipped Dream Cream, Jolly Llama Naturals is sure to satisfy your body's sweet tooth.

The Murfreesboro-based beauty and household products company offers local residents natural, organic and eco-friendly options for their daily lives.

Sadie Jo Coffer started making her own natural products years ago, and after some encouragement from friends and family, launched Jolly Llama Naturals.

"When I ran out of something, I would make it," she explained "When I ran out of shampoo, I would look up recipes and make it. Over a couple of years, I had made everything – drain de-clogger, window cleaner and bathroom products. Because of that, anything around the house that I need, I can make and feel comfortable making for clients, as well."

The name Jolly Llama is a play on Dali Lama, "who represents peace and happiness and spreading that," and "because who doesn't like a happy llama face smiling at you?"

Coffer's fun and happy personality is expressed in some tips that accompany her products:

"Caution: This wonderfully aromatic scrub may attract llamas and other oat-munching cattle."

"Perfect for letting your llama (or human) skin glow!"

"Get some all-natural Deo for your all-natural B.O."

An internationally certified aromatherapist, Cofer is also a licensed massage therapist and recently opened Harmony Inspired Massage Therapy next to Maple Street Grill in downtown Murfreesboro.

Jolly Llama is available at her studio, The Greenery on the Square and jlnaturals.com.

Whether in search of body spritz, bug repellent or bath salts, shoppers are sure to find something they like (and need).

"When I started my company, I really wanted to make an affordable varied option for everyone," Cofer said, adding that she has additional products not listed on her website. "I like to make custom products for expecting mothers and even pet products."

She invites clients to Harmony Inspired for a one-on-one consultation for custom-made products.

"They can tell me what they're looking for, which is much better than having to pick something off the shelf," Cofer explained. "I always make everything very fresh, right when they order it. It's not something that's been sitting on a shelf in the warehouse."

She also retains all the recipes, so they can be tweaked at a client's request.

Jolly Llama Naturals is made with, appropriately enough, all natural ingredients.

"I try to stick to the purest forms, including fair trade and organics, and shy away from ingredients that are synthetic, factory-made or chemical made," she said. "You will never see things you don't understand on my ingredient list."

To take her eco-friendly focus one step further, Cofer uses recyclable containers and offers a discount on refills of Jolly Llama products.

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